

Confie Delivers Toys and Cheer to Children Through National Sponsorship of Toys for Tots 2018



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HUNTINGTON BEACH, Calif., Jan. 15, 2019 /PRNewswire/ -- Confie, one of the top 20 insurance brokers in the U.S., has completed its second year as national sponsor of Toys for Tots. Confie employees donated more than 2,500 toys for children throughout the United States, topping last year's contributions by 68%.

In addition, Confie provided over \$2 million in advertising services to promote the annual drive on a national scale.

"The Confie family was thrilled to spread holiday cheer to children and their families once again. Toys for Tots is an American institution, and we look forward to continuing our support for this exceptionally worthwhile cause," said Cesar Soriano, Chief Executive Officer at Confie.

A program of the U.S. Marine Corps Reserve, Toys for Tots is dedicated to collecting and distributing unwrapped toys to youth during the holiday season. Its mission is to help young people experience the joy of Christmas and receive a message of hope that encourages them to become responsible, productive, and patriotic citizens. The organization consistently earns the highest rating by Charity Navigator and maintains a spot on *The Chronicle of Philanthropy's* "Philanthropy 400" list.

"We are very pleased to partner with Confie, one of our major national corporate sponsors of the 2018 Marine Toys for Tots Campaign," said retired Marine Colonel Ted Silvester, Vice President of the Marine Toys for Tots Foundation. "Their community service goals certainly align with those the Marine Corps has promoted for over 70 years through our Toys for Tots Program." Silvester concluded, "With their generous support we will be able to fulfill the Christmas holiday dreams of thousands of less fortunate children who otherwise might be forgotten."

About Confie

Established in 2008, Confie is a leading national insurance distribution company primarily focused on personal lines and small commercial insurance. The experienced Confie management team continues to build Confie's portfolio of regional personal lines brokerages. The company has leading market positions in California, Arizona, Texas, Florida, Washington, Oregon, Massachusetts, New York, New Jersey, Nevada, New Mexico, Illinois, Indiana, Alabama, Kansas, Wisconsin, South Carolina, Missouri, Louisiana, Idaho and Tennessee. Confie is a portfolio company of ABRY Partners. For more information about Confie, please visit www.confie.com.

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