

Confie Builds Southwest Presence With Auto Insurance America Acquisition

HUNTINGTON BEACH, Calif., Jan. 3, 2017 /PRNewswire/ -- Confie, a national provider of personal and commercial lines insurance, announced today the acquisition of Auto Insurance America from Western National Mutual Insurance Company. Auto Insurance America is a leading provider of non-standard auto insurance serving Nevada and New Mexico.

Auto Insurance America has been in business for over 40 years writing non-standard auto insurance. The company has five locations in Las Vegas, one location in Reno, NV, and four locations in Albuquerque, NM.

Mordy Rothberg, Executive Chairman of Confie, said, "The acquisition of Auto Insurance America expands our presence into our 19th State of New Mexico and their office in Reno opens a new market for us in Nevada. We continue to identify opportunities that will further build our presence in the important Southwest market." Confie recently completed the acquisition of Oasis Insurance in Mesa, AZ that dramatically enhanced its footprint in Arizona.

Stuart Henderson, Chief Executive Officer of Western National Mutual Insurance Company, said, "This partnership with Confie helps us rapidly expand our insurance product distribution channel and we look forward to working with their experienced management team."

About Western National

Western National Insurance Group, headquartered in Edina, Minn., is a super-regional property-and-casualty insurance group writing over \$520 million in Direct Premium in 19 states, plus surety in an additional 7 states. The group consists of eight active insurance companies (Western National Mutual Insurance Company, Western National Assurance Company, Pioneer Specialty Insurance Company, Western Home Insurance Company, Arizona Auto Insurance Company, Umialik Insurance Company, American Freedom Insurance Company, and Nevada General Insurance Company), as well as one affiliate company (Michigan Millers Mutual Insurance Company), together serving personal and commercial customers in the Midwestern, Northwestern, and Southwestern U.S, and in Alaska. All of the group's products are sold exclusively through professional Independent Insurance Agents.

About Confie

Established in 2008, Confie is a leading, California-based national insurance distribution company primarily focused on personal lines and small commercial insurance. The experienced Confie management team continues to build Confie's portfolio of regional personal lines brokerages. Today, Confie has over 700 retail locations and generates annual revenues of approximately \$500 million. The company has leading market positions in California, Arizona, Texas, Florida, Washington, Oregon, Massachusetts, New York, New Jersey, Nevada, Illinois, Alabama, Kansas, Wisconsin, South Carolina, Missouri, Louisiana and Indiana and expects to continue its expansion in those and other states, including Georgia, Virginia and North Carolina. Confie is a portfolio company of ABRY Partners. For more information about Confie, please visit www.confie.com.

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