

Confie Acquires ExpressLink, Inc.

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HUNTINGTON BEACH, Calif., June 8, 2016 /PRNewswire/ -- Confie (<http://www.confie.com/>), a national provider of personal and commercial lines insurance, announced today the acquisition of ExpressLink, Inc., the nation's leading provider of auto dealer point of sale insurance and related products and services.

Founded in 1984, ExpressLink helps auto dealers throughout the southwest maximize value with innovative products that create efficiencies that lead to increased profitability. ExpressLink is one of the most successful providers of auto dealer point of sale insurance programs and other finance and insurance products, including comprehensive auto warranty re-insurance programs.

Valeria Rico, Chief Executive Officer of Confie, said, "ExpressLink has the expertise and infrastructure that will help us expand sales of new products and services across the nation and we look forward to working with Brian Murphy and his team to continue one of our growth strategies."

Brian Murphy, who will continue as President of ExpressLink, said, "The combination of Confie and ExpressLink increases the product and territory offerings for both companies. There will be no employee reductions or location changes associated with this merger, only improved access to markets and marketing that will help the merged entity provide the best auto dealer insurance products and services anywhere."

About Confie

Established in 2008, Confie is a leading, California-based national insurance distribution company primarily focused on personal lines and small commercial insurance. The experienced Confie management team continues to build Confie's portfolio of regional personal lines brokerages. Today, Confie has over 700 retail locations and generates annual revenues approaching \$500 million. The company has leading market positions in California, Arizona, Texas, Florida, Washington, Oregon, Massachusetts, New York, New Jersey, Nevada, Illinois, Alabama, Kansas, Wisconsin, South Carolina, Missouri, Louisiana, and Indiana and expects to continue its expansion in those and other states, including Georgia, Virginia and North Carolina. Confie is a portfolio company of ABRY Partners. For more information about Confie, please visit www.confie.com (<http://www.confie.com/>).

Contact: Mordy Rothberg

Executive Chairman

Confie

201-880-7902

mordy@confie.com (<http://www.prnewswire.com/news-releases/mailto:mordy@confie.com>)

OR

Chris Tofalli

Chris Tofalli Public Relations, LLC

914-834-4334

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